

等 別：普通考試
類 科：外語導遊人員（英語）
科 目：外國語（英語）
考試時間：1 小時 20 分

座號：_____

※注意：(一)本試題為單一選擇題，請選出一個正確或最適當的答案，複選作答者，該題不予計分。
(二)本科目共 80 題，每題 1.25 分，須用 2B 鉛筆在試卡上依題號清楚劃記，於本試題上作答者，不予計分。
(三)禁止使用電子計算器。

- 1 Do you think health _____ is necessary when you travel?
(A)combination (B)appearance (C)insurance (D)competition
- 2 _____ is the office that represents your country to a foreign government.
(A)Immigration (B)Embassy (C)Laboratory (D)Custom
- 3 Flying in _____ class can be crowded and hot.
(A)business (B)prestige (C)luxurious (D)economy
- 4 Before you leave the bus, be sure to take all of your _____ with you.
(A)affiliations (B)belongings (C)accommodations (D)suspicious
- 5 First class passengers can enjoy _____ food.
(A)gourmet (B)overhead (C)accidental (D)stature
- 6 Some airlines might give you toothpaste and other personal _____ when you took a long flight in the past.
(A)embarkations (B)publications (C)amenities (D)proportions
- 7 Be sure to turn off your electronic _____ for takeoff and landing.
(A)directories (B)devices
(C)authorities (D)recommendations
- 8 Smoke _____ is an electronic fire alarm that is sensitive to smoke.
(A)banner (B)detector (C)attractor (D)altitude
- 9 Let's go shopping at the Hilton hotel _____.
(A)boutique (B)capsule (C)memorial (D)accessory
- 10 We need to buy a _____ for our daughter.
(A)pension (B)promotion (C)grease (D)souvenir
- 11 What an expensive concert. The _____ was \$100.
(A)comedian (B)transfer (C)admission (D)parade
- 12 I can't remember the taxi company's phone number. You'd better look in the _____.
(A)description (B)directory (C)subscription (D)inquiry
- 13 It's faster and less expensive to take the _____ from the airport to the hotel.
(A)conciierge (B)taxi (C)venue (D)shuttle

- 14 It is _____ to leave a tip for your maid.
(A)challenging (B)supplementary (C)customary (D)demanding
- 15 Can I please have a _____ for my purchase?
(A)receipt (B)turbulence (C)breakthrough (D)commitment
- 16 The service was terrible at the restaurant, so we didn't leave a _____.
(A)upscale (B)refuge (C)elegance (D)gratuity
- 17 For my _____, I will have the T-bone steak, please.
(A)entrée (B)brochure (C)appetizer (D)vessel
- 18 After taking in the rock formations of the Northeast Coast, it's time to head to the _____ gold mining town of Jinguashi.
(A)opposite (B)legendary (C)suspected (D)unconscious
- 19 Our next stop is to Jiufen to enjoy the hillside town's famous cuisine and laid back _____.
(A)toughness (B)attraction (C)atmosphere (D)pollution
- 20 At Juming Museum, you may see many _____ of Taiwanese sculptor Ju Ming.
(A)portals (B)specialties (C)masterpieces (D)coastlines
- 21 Taiping Mountain is home to a rare _____ forest and a rich animal and plant ecology.
(A)mutuality (B)ceremony (C)digestion (D)virgin
- 22 The Formosan landlocked salmon is Taiwan's national _____ fish.
(A)flourishing (B)treasure (C)prosperous (D)blooming
- 23 Wuling Farm is a must-see _____ with attractions of spring cherry blossoms and autumn maples.
(A)destination (B)imagination (C)conservation (D)reputation
- 24 An earthly _____ awaits you in the alpine forests of Shei-Pa National Park.
(A)departure (B)paradise (C)interference (D)parade
- 25 Sorry for the inconvenience of the tap dripping in the room; _____ will be by shortly to fix the problem.
(A)complaint (B)request (C)attendance (D)maintenance
- 26 If you want to find the cheapest airline tickets, _____ can usually be found online for best fares.
(A)reservations (B)destinations (C)bargains (D)itinerary
- 27 When you arrive at the destination airport, you must go through _____ for a routine inspection.
(A)the arrival lounge (B)the check-in desk (C)the arrival desk (D)the Customs
- 28 Taiwan, also known as Formosa, and mainland China _____ the Taiwan Strait.
(A)are symbolized by (B)are separated by
(C)are identified by (D)are abandoned from

- 29 Visitors sometimes experience earthquakes during their stay in Taiwan and may _____ from power cuts and hampered transportation and communications.
(A)frighten (B)scare (C)astonish (D)suffer
- 30 Many tourists _____ relaxing activities by participating in outdoor sports such as diving, cycling, and hiking.
(A)take visit of (B)take advantage of (C)make use of (D)take notice of
- 31 In Taiwan, there are many extinct or _____ volcanoes, which provide hot water for Taiwan's health-promoting hot springs.
(A)dormant (B)fertile (C)dynamic (D)eccentric
- 32 Through holding many festivals and exhibitions, the government _____ promoting Taiwanese traditional crafts and performing arts.
(A)is deducted to (B)is dedicated to (C)is deformed to (D)is degraded to
- 33 On the MRT of Taiwan, visitors carrying bicycles can get on and off the train only at _____ stations.
(A)designated (B)detour (C)domestic (D)disposed
- 34 Launched in 2017, a new government sponsored TV station provides a variety of _____ programming on folk music, dance, handicraft, and so on.
(A)extraneous (B)indigenous (C)circumstantial (D)inessential
- 35 Oyster omelets _____ eggs, oysters, and vegetables and are eaten with special sauce. Sometimes, oysters are replaced with shrimp or squid.
(A)are made up of (B)are made from (C)are made for (D)are made into
- 36 Unlike western-style ice cream, shaved ice is a distinctive Taiwanese dessert. People enjoy ice _____ fruit or other tasty toppings.
(A)covering with (B)covered of (C)covering of (D)covered with
- 37 Taiwan is home to several _____ bird species such as the Taiwan Blue Magpie, which can only be seen in Taiwan. Fortunate tourists may encounter these eye-catching birds.
(A)gorgeous (B)prehistoric (C)unique (D)feeble
- 38 Confucius was a great _____ and teacher in ancient China. Today, Confucian temples are seen in Taiwan in honor of this great mentor.
(A)philosopher (B)physician (C)patriot (D)patron
- 39 In addition to native festivals, Taiwan hosts many modern cultural festivals as well. The Taiwan International Festival of the Art and Spring Scream is one of the _____.
(A)commissioners (B)messengers (C)representatives (D)mouthpieces

- 40 The statue of divinity, dancing lions and dragons, performing teams, and exploding firecrackers all form a big part of religious _____ processions in Taiwan.
(A)funeral (B)mourner (C)nuptial (D)pilgrimage
- 41 During Chinese New Year, houses _____ fresh flowers, Spring Festival Couplets and traditional lucky knots.
(A)are garnished for (B)are ornamenting with
(C)are embellished for (D)are decorated with
- 42 To celebrate traditional festivals, various activities are held in streets and in temples. Firecrackers are _____ and people go out to enjoy the folk performances.
(A)set on (B)set off (C)let on (D)let off
- 43 Visitors love to experience the Lantern Festival in Taipei. Organizers use modern _____ to provide an exciting light display in addition to hanging elaborate traditional lanterns.
(A)textile (B)technology (C)texture (D)temperament
- 44 A crazy Lantern Festival takes place in Yanshui. Rockets and fireworks are aimed at the crowds and explode around them. _____ must wear a helmet and protective clothing to prevent injury.
(A)Pedestrians (B)Predecessors (C)Participants (D)Providers
- 45 Some people think it is _____, but many people believe that the doors of the underworld open once a year during Chinese Ghost Month.
(A)suspensory (B)suppressive (C)suppressible (D)superstitious
- 46 We found your spectacles, but they are at the _____ department.
(A)currency exchange (B)baggage claim (C)elevators (D)lost and found
- 47 Never make jokes about bombing, terrorism, smuggling, etc., as policemen of the airport are required to take all _____ seriously.
(A)treats (B)threats (C)tempts (D)taunts
- 48 _____ of strangers at the airport and do not leave your personal items unattended.
(A)Affirm (B)Confirm (C)Beware (D)Guarantee
- 49 Although giving gifts is quite popular in Taiwan, it is rude to bring _____ gifts such as a clock, umbrella, shoes, and so on.
(A)inefficient (B)inconvenient (C)inappropriate (D)inexpensive
- 50 At wedding _____, guests bless the newlyweds by giving them red envelopes filled with money.
(A)budgets (B)projects (C)requests (D)receptions
- 51 Please put your suitcase _____. The baggage allowance for economy class is 20 kilos. Overweight baggage will incur an additional fee.
(A)on the trail (B)on the track (C)on the weight (D)on the scale

- 52 For some passengers, browsing the duty-free _____ during the flight is a highlight of the journey.
(A)pamphlet (B)flyer (C)catalogue (D)brochure
- 53 When a passenger's _____ exceeds a certain amount at the airport, he or she may receive a significant discount or bonus gift.
(A)speling (B)speeding (C)spearing (D)spending
- 54 After leaving the aircraft, follow signs for arrivals and go through _____. You must follow the correct signs and show all your travel documents.
(A)customs (B)baggage claim area (C)lost and found counter (D)passport control
- 55 If you want to _____ your traveler's checks, you must pay a handling charge. We charge a 2% commission on each traveler's check.
(A)change (B)exchange (C)buy (D)cash
- 56 _____ is a venue to where travelers can relax. Accordingly, they emphasize recreational amenities such as saunas, swimming pools, etc.
(A)A B&B (B)A youth hostel (C)An apartment hotel (D)A resort hotel
- 57 In Taiwan, guests of the hotel cannot drink the _____ water. The hotel usually provides two complimentary bottles of water instead.
(A)tab (B)tap (C)tip (D)tub
- 58 If you need dry-cleaning service, please leave your clothing items in the laundry bag and fill out _____ located in your room.
(A)the slip (B)the post (C)the flyer (D)the form
- 59 To meet customers' _____ and to improve the quality of the meals, a restaurant must obtain feedback from its patrons.
(A)satisfy (B)expectations (C)suspense (D)apprehensions
- 60 Meals from fast food restaurants may be the easiest and cheapest _____ for a traveler.
(A)alternatives (B)alternants (C)alternators (D)alternivores
- 61 Stinky tofu is a distinctive snack in the night market. The tofu is left in _____ milk and some ingredients for months, making it pungent and tasty.
(A)fascinated (B)fertilized (C)filtered (D)fermented
- 62 The communists strategically targeted Kinmen during their military operations. Since the _____ of the conflict over two decades ago, many people have visited the island, which boasts famous specialties and souvenirs.
(A)turnover (B)continuation (C)cessation (D)disclosure
- 63 Shilin Official Residence, which is surrounded by a vibrant, ecological garden, was _____ the home of the former president, Chiang Kai-Shek.
(A)currently (B)previously (C)contemporarily (D)latently

- 64 The Penghu Islands are full of surprises and local tales. Legend has it that the mark of a _____ on the peak of Wan-an Island is evidence that a fairy once visited this land.
(A) footstep (B) landscape (C) buddha (D) limestone
- 65 Brilliant sunshine, strong wind, and sapphire oceans create an ideal environment for a variety of water activities, except _____.
(A) windsurfing (B) snorkeling (C) hang gliding (D) scuba diving
- 66 Taroko National Park is a well-known natural attraction. We will drive along the gorge road to enjoy the breathtaking beauty of this _____ canyon.
(A) granite (B) cement (C) shrine (D) marble
- 67 Many people enjoy the Flower Festival at Yangmingshan National Park. During the festival, an incredible variety of elegant flowers _____ throughout the well-kept grounds.
(A) blossomed (B) blossoming (C) blossom (D) to blossom
- 68 I love the roll-neck sweater in blue, but I don't know what my size is. Could you please take my _____?
(A) allocations (B) adjustments (C) measurements (D) weight
- 69 _____ is a common affliction that sometimes strikes tourists a few days after their arrival in an unfamiliar country.
(A) Diabetes (B) Hypertension (C) Diarrhea (D) Appendicitis
- 70 Although you are afraid of _____ and taking medicine, don't make any excuses when you are sick.
(A) injections (B) prescriptions (C) appointments (D) ambulances

Natural hot springs enrich the development of tourism within a country. Local and national governments can endorse a "hot spring international brand" and advocate the health benefits of hot springs to promote their tourism policy. After the legislation of the Taiwan Hot Spring Act, Taiwanese hot springs have become a popular tourist attraction and an important asset for local governments. However, Taiwan's hot spring tourism is limited by seasonal consumption habits. In addition, mountainous land accounts for about 75% of Taiwan's total land area, and most of the hot springs originate in high mountains. Furthermore, Taiwan's hot spring development started after Japan and European countries and the scale of the industry was relatively small. Therefore, Taiwan is not conducive to the development of large-scale, internationally competitive hot spring resort centers. Still, Taiwan possesses a near-flawless hot spring law as well as progressive technological conditions in medicine, tourism, and information services, which will help promote innovation and deliver a more optimistic advantage for the development of an international hot spring brand.

Over the history of the development of therapeutic spas, hot springs have been regarded as a valuable resource for preventive health care in many countries. People can combine hot springs with natural and human resources for relieving stress, rehabilitation, and recuperation. In 1993, approximately 1,700 resorts in Europe had healing spas. Japan currently has 3,000 spa resorts of various sizes and styles. In 2008, tourists from all over the world visited Japanese hot springs for leisure and holiday purposes. Meanwhile, European countries considered hot spring resorts as a place for health promotion and disease rehabilitation. There are many similarities between Taiwan and Japan, such as culture and resources. The booming hot spring and hotel industries make up a significant part of the strategy for tourism development in Taiwan. Nearby countries such as Thailand, Malaysia, and India are also actively expanding their hot spring industry and striving to incorporate hot springs into the medical tourism industry to create an internationally renowned brand.

- 71 According to the article, which of the following does not explain why Taiwan is disadvantageous for the development of large-scale, internationally competitive hot spring resort centers?
- (A) Most of the hot springs are in high mountain areas
 - (B) Because of its late start, the scale of the industry is small
 - (C) seasonal consumption habits
 - (D) Population is not as good as Europe and Japan
- 72 The optimistic advantage of Taiwan's development of its international hot springs brand is:
- (A) good geographical location
 - (B) high industrial innovation technology
 - (C) high international cooperation
 - (D) friendly local customs
- 73 According to the history of spa medical development, which of the following was not the purpose of hot springs?
- (A) beauty
 - (B) relaxation
 - (C) rehabilitation
 - (D) recuperation
- 74 The pattern of Taiwan's hot spring tourism development was dissimilar to:
- (A) Japan
 - (B) Thailand
 - (C) Malaysia
 - (D) Europe
- 75 European countries regarded hot spring resorts as a place for:
- (A) vacation
 - (B) health care
 - (C) stress relieving
 - (D) beauty

Technological advancements have resulted in rapid changes within the tourism industry. Applications of technologies such as VR (Virtual Reality), AR (Augmented Reality) and MR (Mixed Reality) in tourism have expanded the market and created revolutionary business opportunities. These technologies can provide remote support to enhance visitors' travel experience. Microsoft, for example, developed HoloTour to create a whole new travel experience. The tourism industry can communicate with visitors in several ways: 1) Allow the tourists feel that they are experiencing travel through virtual reality; 2) Tourists can travel through time and space while visiting historical sites such as a Roman arena and connect to history by witnessing the battles from the perspective of the emperor; and 3) Tourism businesses can use AR technology to provide personalized virtual tour guide services in museums or other sightseeing spots.

From the perspective of the tourism industry, big data plus travel technologies means huge business opportunities. Mobile devices, social media, and government or commercial databases have contributed to the accumulation of massive volumes of data. In 2011, with the hope of improving planning and the allocation of tourism resources, the Tourism Bureau of the Ministry of Transportation and Communications set up a tourism database to obtain information from local governments and upload a common format to the government's open platform. The big data database also changes the way businesses interact with tourists and supports the development of opportunities for future sightseeing. Like the collaboration between PATA (Pacific Asia Travel Association) and Microsoft, businesses can collect big data to improve tourism resources, to develop smart sightseeing, and to better serve their customers.

Another hot topic in travel technology is AI (Artificial Intelligence). By interacting with the film, the sales representative and the customer can arrange travel plans via several virtual assistants through the Conversation As A Platform (CAAP) dialogue platform and simultaneously book tickets and hotels. Moreover, AI technology can plan itineraries and recommend items. Tourism businesses can also use robots to provide services to tourists, such as translation or answering questions. Undoubtedly, competent robots will become one of the main salespeople of future sales packages.

- 76 This article mentions tourism businesses can use robots to provide which of the following services:
(A)language support (B)guided tour (C)checked baggage (D)promoting tourism
- 77 What kind of technology does the tour trader use to provide a personalized virtual tour guide service in a museum or any other sightseeing place?
(A)VR (Virtual Reality) (B)AR (Augmented Reality)
(C)AI (Artificial Intelligence) (D)MR (Mixed Reality)
- 78 By using travel technology, what kind of sightseeing experience visitors cannot achieve through visuals?
(A)moon sightseeing (B)tour of Ancient Roman Arena
(C)roundabout sightseeing (D)tour of strawberry picking
- 79 What kind of tool do people in the tourism industry use to analyze travelers' behavior patterns, change the way they interact with tourists, and seize the business opportunities of future sightseeing?
(A)robot (B)big data
(C)innovation service (D)artificial intelligence
- 80 Which kind of technology enables tourism businesses and visitors to use video to interact and provide services through the virtual assistant platform?
(A)mobile device (B)database bank (C)artificial intelligence (D)MR (Mixed Reality)

測驗式試題標準答案

考試名稱：108年專門職業及技術人員普通考試導遊人員、領隊人員考試

類科名稱：外語導遊人員（英語）

科目名稱：外國語（英語）（試題代號：4201）

單選題數：80題

單選每題配分：1.25分

複選題數：

複選每題配分：

標準答案：

題號	第1題	第2題	第3題	第4題	第5題	第6題	第7題	第8題	第9題	第10題
答案	C	B	D	B	A	C	B	B	A	D

題號	第11題	第12題	第13題	第14題	第15題	第16題	第17題	第18題	第19題	第20題
答案	C	B	D	C	A	D	A	B	C	C

題號	第21題	第22題	第23題	第24題	第25題	第26題	第27題	第28題	第29題	第30題
答案	D	B	A	B	D	C	D	B	D	B

題號	第31題	第32題	第33題	第34題	第35題	第36題	第37題	第38題	第39題	第40題
答案	A	B	A	B	A	D	C	A	C	D

題號	第41題	第42題	第43題	第44題	第45題	第46題	第47題	第48題	第49題	第50題
答案	D	B	B	C	D	D	B	C	C	D

題號	第51題	第52題	第53題	第54題	第55題	第56題	第57題	第58題	第59題	第60題
答案	D	C	D	D	D	D	B	D	B	A

題號	第61題	第62題	第63題	第64題	第65題	第66題	第67題	第68題	第69題	第70題
答案	D	C	B	A	C	D	C	C	C	A

題號	第71題	第72題	第73題	第74題	第75題	第76題	第77題	第78題	第79題	第80題
答案	D	B	A	D	B	A	B	D	B	D

題號	第81題	第82題	第83題	第84題	第85題	第86題	第87題	第88題	第89題	第90題
答案										

題號	第91題	第92題	第93題	第94題	第95題	第96題	第97題	第98題	第99題	第100題
答案										

備註：