漢翔航空工業股份有限公司 108 年新進人員甄選試題				(3) 15. The problem with ① require	unconventional currenc ② to require	•	to make it work, said the economist.  ④ which requires it	
甄選類別【代碼】:師級/類組全【M8701 - M8724】			[2] 16 speculation that he would retire soon, the chairman reaffirms his commitment to the company's					
科目:英文	h 46 da la		入場通知書編號:	performance.				
注意:①作答前先檢查答案卡,測驗入場通知書編號、座位標籤、甄選類別、應試科目是否相符,如有不同應立即禁監討人員處理。法即非大人签安上价签名,不予計入。				① Because	② Despite	③ Further	However	
應立即請監試人員處理。使用非本人答案卡作答者,不予計分。 ②本試卷為一張雙面,四選一單選選擇題共 40 題,每題 2.5 分。限用 2B 鉛筆在答案卡上作答,請				[2] 17 razor-tl	hin profit margins, runr	ning a successful restau	rant can seem more like a magic than a	
選出一個正確或最適當答案,答錯不倒扣;以複選作答或未作答者,該題不予計分。				money-making enterprise.				
③請勿於答案卡書寫應考人姓名、入場通知書編號或與答案無關之任何文字或符號。				① Because	② Because of	3 Because that	Because with	
④本項測驗僅專業科目得使用簡易型電子計算器(不具任何財務函數、工程函數、儲存程式、文數字				[3] 18. By the early 1990'	s when he was just a tee	enager, the famous singe	er in love with country music.	
編輯、內建程式、外接插卡、攝(錄)影音、資料傳輸、通訊或類似功能),且不得發出聲響。				① fell	② has fallen	3 had fallen	had been fallen	
⑤答案卡務必繳回,違反者該節成績以零分計算。				[3] 19. For a social worke	r who has dedicated his	entire life, this acknowl	ledgement is long	
一、字彙【請依照句子前後文意,選出最適當的答案】				① due	② over	③ overdue	4 due over	
[4] 1. With the spread of Korean pop songs and dramas, Korean food comes into in the western world.				[1] 20. Without adequate	advertising budget, the	store has to rely on socia	al media to keep clients	
① ordeal	② random	3 sprawl	@ vogue	① informed	② be informed	3 being informative	having information	
[3] 2. The air circulation in this tiny room is a problem. It's once you stay in for over an hour.				二、古漏空測驗【結依昭	<b>白子前後文音,選出</b>	吕滴世的父安】		
① fascinating ② minimizing ③ suffocating ④ tranquilizing				三、克漏字測驗【請依照句子前後文意,選出最適當的答案】 第一篇:				
[4] 3. After a long day's hike, Tony took a hot bath to his tired muscles and felt a lot better.				•	re making it easier to	order food with a fee	w tank of the screen. The 21 that	
① nurture ② peddle ③ rotate ④ soothe				Restaurant chains are making it easier to order food with a few taps of the screen. The <u>21</u> that technology offers may make us less vigilant about how much we're buying. Once a pizza is ordered, <u>22</u> ,				
[2] 4. Nowadays many online stores offer 24-hour services to answer all kinds of from their customers.							not the case with traditional orders made	
① plights ② queries ③ refunds ④ squads							ng habits, and may 23 increasingly	
[2] 5. Mr. Rodgers composed hundreds of songs, with written by his partners Hart and Hammerstein II.							24 made by returning customers are	
① graphics ② lyrics ③ mottos ④ plights						<del>-</del>	o games such as "Starbucks Bingo" that	
[4] 6. Many female audiences felt by the comedian's male chauvinistic language and left early.				push customers to keep co	oming back, enhancing	customer <u>25</u> . Digi	tal ordering does help us find more of the	
① affirmed	② animated	③ inclined	④ irritated	things we want, but some	times technology is just	another approach to get	us spend more.	
		two centuries ago. Now t	heir descendants account for two-thirds of	[2] 21. ① admiration	② convenience	③ limitation	machinery	
this city's ① advocates	② excerpts	③ inhabitants	@ organisms	[3] 22. ① likewise	② to conclude	3 for instance	on the one hand	
	1		d, resulting in international tension.	[1] 23. ① lead to	© result from	③ attribute to	On the one hand     coincide with	
① magnitude	② predecessor	③ resemblance	Sovereignty	- <i>-</i>				
<u> </u>	1		and very about your point.	[4] 24. ① garments	② heralds	③ mechanisms	④ purchases	
① affectionate	© explicit	3 imperative	operational	[3] 25. ① legend	② location	③ loyalty	④ luxury	
	<del>-</del>	•	•	第二篇:				
① alternatively	10. By being extensively exposed to the target language, learners may pick up some vocabulary  alternatively ② disposably ③ incidentally ④ legislatively				There are ways to connect with nature even when you're not able to hike for hours or camp for days. Here			
- metalitating Congression,			are a few simple ideas. 1) Take photographs. When you're taking pictures, <u>26</u> causes you to look at nature with a different perspective. Looking for outdoor photographic opportunities can have you pay more attention to details, lighting, and perspectives that you might not <u>27</u> see. 2) Grow a garden. <u>28</u> it's a plot in your backyard or a couple of pots on your deck, growing your own stuff is good for the soul. Watching the					
二、文法測驗【請在下列各題中選出最適當的答案】								
[3] 11. After 15 pounds, John learned that he can't eat everything he wanted just because he's in								
marathon training.								
① gains	② being gained	3 having gained	4 he was gaining				s is 29 and links you to the natural	
[2] 12. A 2013 poll i	n the country revealed that	t 10 percent of respondent	ts an injury in their bathrooms.				you into direct contact with elements of	
① suffers ② had suffered ③ was suffering ④ had been suffering			nature. 30 microsystem theory, any pain or illness in your body would translate to pain in the corresponding spot on the map of your foot. Going barefoot stimulates the bottoms of your feet, which					
[3] 13. Today, amate	ur photographers use came	eras earlier pro	fessional models.	stimulates your whole bo		Going bareroot stillio	rates the bottoms of your feet, which	
① that are power exceeding		② which power far exceeding		stillulates your whole bo	ay.			
③ whose power far exceeds		where power exceeds farther		[1] 26. ① it	② there	③ taking	picture	
[1]14, handling a new software takes some time. It won't function in exactly the same way you are used			<b>[4]</b> 27. ① therefore	② however	③ consequently	otherwise		
to.				[3] 28. ① Where	② Whatever	3 Whether	Whichever	
① However experienced you might be		② Whatever you might experience		[2] 29. ① fulfilled	② fulfilling	3 fulfillment	④ fulfill	
③ You might be experienced however		Whatever experiences might be		<b>7 1 3 2 3 3 4 3 3</b>		♠ ▼		

【請接續背面】

3 In contrast to

As a consequence of

[1] 30. ① According to ② For example

## 四、閱讀測驗【請在下列各題中選出最適當的答案】

## 第一篇:

Every so often a company comes along and executes on a business plan so simple that it leaves thousands of would-be entrepreneurs on the sidelines asking one shared question, "Why didn't I think of that?" Warby Parker, a high-end eyewear retailer, is one of those companies. Since 2010, the company has disrupted a monopolistic company with 60-80% market share in the U.S. and become an inspiration for other aspiring businesses. Part of its success could be traced to its pricing model.

In 2010, Warby Parker entered the eyewear market, which was being dominated by the **overlord** of eyewear, Luxottica. Luxottica owns an array of brands like Oakley and Ray-Ban and their retail banners include the likes of LensCrafters, Pearle Vision, and Sunglass Hut. Its huge market share had allowed Luxottica to basically control the price of designer eyewear and take huge profits. But by setting the price bar so high (\$500 for a pair of glasses? Seriously?), Luxottica gave plenty of room for competitors to move into the market. In order to make a serious play in the eyeglass industry, Warby Parker needed to answer the question as to why glasses cost so much?

Through research Warby Parker found that most brands didn't design or manufacture their own glasses; these brands sold those rights to huge companies like Luxottica. And that's where the prices of eyewear were inflated. By deciding to design and manufacture their own glasses, Warby Parker was able to drastically reduce the price of its product. Basically, they cut out the middleman. As a result, the vast majority of Warby Parker glasses sells for a reasonable rate of \$95. (Titanium frames are \$145.) Beyond offering better prices, Warby Parker strategically uses a uniform pricing system that comes as a relief to overwhelmed consumers.

This idea of vertical integration is far from new, but it has been extremely effective. By internally handling processes that were typically outsourced, Warby Parker was able to control price. As a result, Warby Parker has been extremely successful in an industry where its competitors had previously felt very comfortable. As of April 2015, Warby Parker was valued at \$1.2 billion.

- [1] 31. What is the passage mainly about?
- ① How one business model works.
- ② Market share of eyewear products.
- 3 Vertical and horizontal integration.
- Monopolies and their business strategies.
- [2] 32. According to the passage, which of the following is **NOT** true about Luxottica?
- ① It used to occupy more than half of the U.S. eyewear market.
- ② It has spacious showrooms in all its retail banners like Sunglass Hut.
- ③ Its brands, such as Oakley, are placed on the high-end market sector.
- 4 It designs and manufactures glasses for other famous brands.
- [3] 33. According to the passage, which of the following is true about vertical integration?
- ① Price will be inflated.
- ② It is a brand new concept.
- 3 Work is not to be outsourced.
- ① It is an essential for entrepreneurship.
- [4] 34. What does the word "overlord" in paragraph 2 mean?
- ① diplomat
- ② license
- 3 monitor
- ④ ruler
- [2] 35. Which of the following is most likely the author's intended reader group?
- ① Those potential customers who wear glasses all the time.
- ② Novice who are interested in starting their own businesses.
- 3 Venture capitalists who seek opportunities in eyewear markets.
- ④ International manufacturers that can serve as outsource for big brands.

## 第二篇:

Like an attorney arguing a case, Rodriguez pitched the applicant to fellow admissions officers seated as an internal court of gatekeepers for the university. The student came from a suburban public high schools. She had strong grades but so-so SAT marks. Rodriguez liked her essay and extracurricular activity records, and saw a "pretty good upward trend" in performance. "She's compelling," agreed Nixon, leader of the committee. But another officer, skimming evidence from the file on his laptop, raised objections. He said he worried about the student's class rank and course selection. Debate on the 18-member committee lasted 22 minutes until Nixon called for a vote. Only Rodriguez raised his hand for admission; others voted to deny. With that verdict, one case was settled among more than 30,000 to be decided.

The scene gave a glimpse of how a prominent U.S. university strives to fulfill its promise that every prospective student will get a close look, or "holistic review," even in an era of surging applications. It also showed the complex and subjective interplay of factors determining who gets in — and who does not. Most anxious college-bound students can only guess at what gets said about applications they toiled to complete. But this time the university allowed journalists into the room to show how decisions unfold. "People believe it's formulaic," said Professor Gundy, director of undergraduate admissions. "That's just not true." Across U.S., major universities have been **inundated** by applications. The latest available data shows the 50 state flagship universities received 1.3 million applications in 2016, up 79 percent compared with a decade earlier. The admissions frenzy intensified as the size of entering classes grew at a far slower pace.

The university employs about 60 "readers," including year-round admissions staff as well as graduate students and retired admissions officers who work part-time in the high season. On average, a good reader can rate an application in about seven to eight minutes. It would be cheaper and more efficient to screen applicants primarily on grade-point averages and test scores — which was, in fact, standard practice until 2006. But a by-the-numbers approach would be totally destructive. Which applicant is stronger, a student with a 3.8 grade-point average or one with a 3.5? Most people will say it depends, and that's exactly right.

- [1] 36. What is an appropriate title for this passage?
- ① Inside the black box of college admission.
- ② Unfolding the secrets of a court verdict.
- 3 Keys to successful college application.
- Winning cases through debate formula.
- [4] 37. Where does the scene as described in paragraph 1 likely take place?
- ① A stage for debate.
- ② A local courthouse.
- 3 An attorney's office.
- A campus conference room.
- [3] 38. Which of the following is true about the admission procedures described?
  - ① For students, it was more competitive ten years ago than it is now.
- ② Applicants with higher GPAs get admitted before those with lower GPAs.
- 3 Both full-time and part-time employees are hired to screen the applications.
- ④ Unanimous agreement among committee members on each case is necessary.
- [2] 39. Which of the following words is closet in meaning to "**inundated**" in paragraph 2?
- ① Tranquilized.

② Overwhelmed.

③ Supplemented.

- ④ Underestimated.
- [1] 40. Who are more likely to have written this passage?
  - ① News reporters.

② Court judges.

③ Committee members.

Admission officers.